



ADVERTISING & MARKETING CO.
شركة لوب تايلس للدعاية والتسويق

2024 profile



about looptales

looptales is a dynamic and innovative advertising, marketing, and media production agency dedicated to helping businesses thrive in today's competitive landscape. Specializing in a comprehensive range of services including social media management, photography, videography, exhibition design in 3D, and fit-out solutions, we bring creativity, strategy, and technical expertise together to elevate brands and drive results.

our vision

to redefine industry standards through creativity, innovation, and unparalleled client satisfaction, becoming the go-to partner for businesses seeking impactful marketing solutions.

our mission

to craft compelling narratives, visually stunning content, and immersive experiences that captivate audiences, foster engagement, and drive business growth for our clients..

“we portrays
your brand tales”



our professionals

a team of experienced professionals, we specialize in creating comprehensive marketing campaigns that drive brand awareness, increase customer engagement, and boost sales.

amna ibrahim
strategic marketing director



an experienced and effective marketing manager with proven competence in all aspects of marketing and business management. she has a proven history of responsibility, integrity, commitment to company goals, and the ability to identify and execute tasks that increase accuracy, accomplishment, and efficiency. Feel comfortable working independently or as part of a team, with specialized communication, time management, negotiation and resolution skills the problems.

jassim moh'd
content creation head



honed his skills in creating visually stunning and engaging videos, captivating blog posts, and attention-grabbing social media content. staying up-to-date with the latest trends, and utilizing cutting-edge tools and techniques to deliver exceptional results. serving in the market for more than 10 years in the middle east.

dona abu easa
senior communication & PR officer



senior communication and PR officer with an accumulated outstanding experience of 12 years in kuwait market, maintains a perfect public relation between the clients and the customer through proactive communication with all kinds of kuwaiti and non-kuwaiti communities. with her methods, she emphasizes the positive attributes of her clients through an up-to-date method in transferring their envision.

jerry john
head of design & graphics



a motion designer & 3D visualizer with more than 10 years in kuwait bringing a unique blend of skills to the world of visual communication. with a passion for transforming ideas into captivating visual experiences, seamlessly integrate dynamic motion, striking graphic elements, and immersive 3D visuals into his works.



exhibition design

- ∞ conceptualization and design development
- ∞ 3D modeling and visualization
- ∞ custom booth design and fabrication
- ∞ on-site installation and dismantling
- ∞ project management and logistics coordination

"we portrays
your brand tales"

advertising & marketing

- ∞ strategic planning and campaign management
- ∞ brand development and positioning
- ∞ creative content creation (copywriting, graphic design, multimedia)
- ∞ media buying and placement
- ∞ digital marketing (SEO, SEM, social media advertising)

social media handling

- ∞ social media strategy development
- ∞ content creation and management
- ∞ community engagement and audience growth
- ∞ analytics and performance tracking
- ∞ influencer marketing and partnerships

photography & videography

- ∞ professional photography (product, portrait, event)
- ∞ cinematic videography (commercials, corporate videos, event coverage)
- ∞ drone photography and videography
- ∞ post-production editing and enhancement



why looptales?

- ∞ **creativity:** our team of talented professionals brings a fresh perspective and creative flair to every project, ensuring your brand stands out in a crowded marketplace.
- ∞ **innovation:** we leverage the latest technologies and trends to deliver cutting-edge solutions that meet the evolving needs of modern businesses.
- ∞ **collaboration:** we believe in close collaboration with our clients, fostering transparent communication and understanding to deliver tailored strategies that align with your objectives.
- ∞ **results-driven:** from increased brand visibility to improved customer engagement and ROI, our goal is to deliver measurable results that exceed expectations.
- ∞ **client-Centric:** your success is our priority. we are committed to delivering exceptional service, on-time delivery, and superior quality that consistently surpasses industry standards





few handles

the layout is organized, with consistent spacing between handles, creating a visually appealing and easy-to-navigate interface. Colors are likely aligned with the company's branding, exuding a sense of coherence and professionalism. Overall, the mockup conveys a sense of social media presence tailored for business, aiming to engage with audiences effectively while maintaining the corporate identity intact.



looptales



www.looptaleskw.com