



2026

profile

about **looptales**

looptales advertising & marketing co. is a premier provider of corporate photography and videography services, specializing in capturing the essence of your brand through impactful visual storytelling. from executive portraits and event coverage to comprehensive campaigns, our expertise ensures every image and video aligns with your business objectives and brand identity. we bring professionalism, creativity, and strategic insight to every project, helping you connect with your audience and communicate your message with clarity and style.



our **vision**

to redefine industry standards through creativity, innovation, and unparalleled client satisfaction, becoming the go-to partner for businesses seeking impactful marketing solutions.

our **mission**

to craft compelling narratives, visually stunning content, and immersive experiences that captivate audiences, foster engagement, and drive business growth for our clients..

our professionals

a team of experienced professionals, we specialize in creating comprehensive marketing campaigns that drive brand awareness, increase customer engagement, and boost sales.

mariam al sumait

ceo & operations manager

with passion and creativity driving her, ms. mariam is the mastermind behind **looptales**, one of the leading marketing and advertising firms dedicated to making brands memorable and relevant to their consumers. with years of experience in digital strategy, branding, and visual communication, she has made a name for herself by transforming ideas into powerful campaigns that create actual results. under her leadership, the company continues to blend vision with innovation building unique brand experiences that spark, energize, and fuel businesses.



dona abu easa

senior communication & PR officer

senior communication and PR officer with an accumulated outstanding experience of 12 years in kuwait market, maintains a perfect public relation between the clients and the customer through proactive communication with all kinds of kuwaiti and non-kuwaiti communities. with her methods, she emphasizes the positive attributes of her clients through an up-to-date method in transferring their envision.



jassim moh'd

**head of content creation
& photography**

having honed his skills in creating visually compelling and engaging digital content, which includes photos and videos, as well as captivating blog posts and attention-grabbing print and digital media materials, this professional remains abreast of the latest trends. by employing cutting-edge tools and techniques, he consistently delivers exceptional results. with over a decade of service in the middle east, the journey continues to inspire.



jerry john

head of design & graphics

a motion designer & 3D visualizer with more than 20 years in kuwait bringing a unique blend of skills to the world of visual communication. with a passion for transforming ideas into captivating visual experiences, seamlessly integrate dynamic motion, striking graphic elements, and immersive 3D visuals into his works.

“we portray
your brand tales”



corporate events & campaigns

we bring your corporate events and campaigns to life through our expert photography and videography services. we specialize in capturing the energy, emotion, and key moments of your corporate gatherings, ensuring your brand's story is told with authenticity and impact. from grand conferences and product launches to intimate board meetings and promotional campaigns, we create compelling visual content that amplifies your brand's reach and engagement.

corporate headshots/portraits

we specialize in creating professional and impactful corporate portraits that capture the essence of your leadership, team, and brand. our corporate portrait services are designed to convey professionalism, confidence, and approachability, helping you make a strong first impression across all your business platforms.

photography & videography

- ∞ professional photography (product, portrait, event)
- ∞ cinematic videography (commercials, corporate videos, event coverage)
- ∞ drone photography and videography
- ∞ post-production editing and enhancement

social media handling

- ∞ social media strategy development
- ∞ content creation and management
- ∞ community engagement and audience growth
- ∞ analytics and performance tracking
- ∞ influencer marketing and partnerships

advertising & marketing

- ∞ strategic planning and campaign management
- ∞ brand development and positioning
- ∞ creative content creation (copywriting, graphic design, multimedia)
- ∞ media buying and placement
- ∞ digital marketing (SEO, SEM, social media advertising)

why looptales?

innovation:

we leverage the latest technologies and trends to deliver cutting-edge solutions that meet the evolving needs of modern businesses.

results-driven:

from increased brand visibility to improved customer engagement and ROI, our goal is to deliver measurable results that exceed expectations.

creativity:

our team of talented professionals brings a fresh perspective and creative flair to every project, ensuring your brand stands out in a crowded marketplace.

collaboration:

we believe in close collaboration with our clients, fostering transparent communication and understanding to deliver tailored strategies that align with your objectives.

client-centric:

your success is our priority. we are committed to delivering exceptional service, on-time delivery, and superior quality that consistently surpasses industry standards.

few references

portraits & events



few handles

the layout is organized, with consistent spacing between handles, creating a visually appealing and easy-to-navigate interface. colors are likely aligned with the company's branding, exuding a sense of coherence and professionalism. overall, the mockup conveys a sense of social media presence tailored for business, aiming to engage with audiences effectively while maintaining the corporate identity intact.



“we portray
your brand tales”



looptales



www.looptaleskw.com



[looptaleskw](https://www.instagram.com/looptaleskw)



info@looptaleskw.com



[+965 9796 3234](https://wa.me/96597963234)